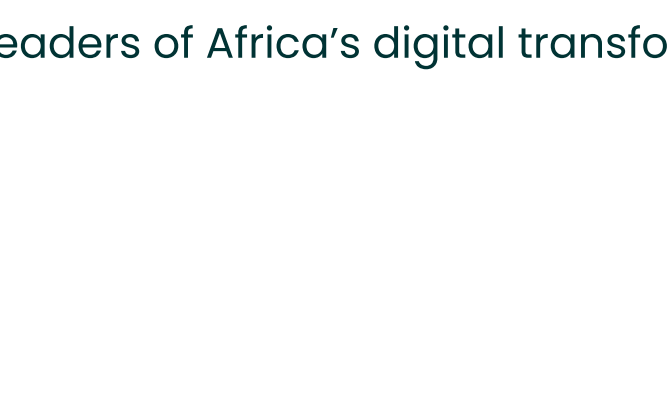




Brochure



LAUNCH YOUR DATA SCIENCE AND BUSINESS ANALYTICS JOURNEY WITH STACKRON ACADEMY

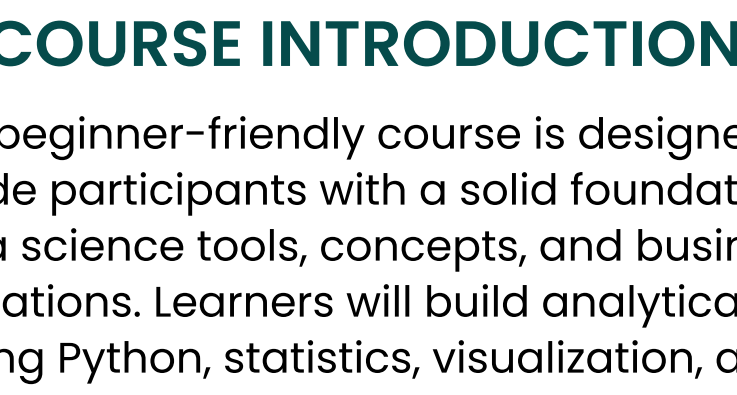


ABOUT STACKRON ACADEMY

Stackron Academy is Africa's premier IT training institute, dedicated to empowering the next generation of tech professionals, innovators, and creators. We offer expert-led, hands-on courses in high-demand fields such as Artificial Intelligence & Machine Learning and Data Science & Business Analytics, equipping learners with the skills, experience, and entrepreneurial mindset needed to thrive in today's digital economy.

Our mission is to bridge the tech skills gap, foster innovation, and enable job readiness through practical training, real-world projects, and global industry exposure. We are committed to making high-quality tech education accessible and affordable, especially for underserved communities across Africa.

We don't just train tech talent — we nurture the future leaders of Africa's digital transformation.



COURSE: DATA SCIENCE & BUSINESS ANALYTICS



COURSE INTRODUCTION

This beginner-friendly course is designed to provide participants with a solid foundation in data science tools, concepts, and business applications. Learners will build analytical skills using Python, statistics, visualization, and machine learning — all framed in the context of solving real-world business problems, particularly within African markets.



COURSE CURRICULUM (OVERVIEW)

Introduction to Data Science & Business Applications

- Python Programming for Data Analysis
- Statistics & Probability
- Data Cleaning & Preprocessing
- SQL & Tableau for Data Analytics
- Business Fundamentals & Stakeholder Mapping
- Introduction to Machine Learning (Regression & Classification)
- Clustering & Recommendation Systems

Capstone Project: Solving a business problem using data



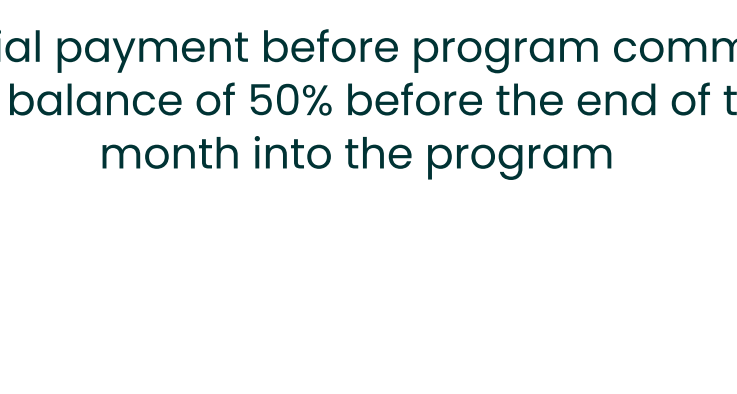
LEARNING OUTCOMES

Participants will be able to:

- Analyze data and uncover actionable insights
- Use tools like Python, SQL, Tableau, and Pandas for analytics
- Understand core ML concepts and evaluation methods
- Create simple ML models using African business datasets
- Communicate findings through data storytelling

ENROLLMENT PROCESS

1. Complete the online registration form
2. Make payment (full or installment plan)
3. Begin the course and attend live sessions



COURSE FEE

- **EARLY BIRD: ₦200,000**
- **REGULAR FEE: ₦250,000**



SCHOLARSHIPS AND INSTALLMENT OPTIONS AVAILABLE FOR COMMITTED LEARNERS.

50% Initial payment before program commences and the balance of 50% before the end of the 2nd month into the program



DURATION & SCHEDULE

4–5 months
Classes hold on Fridays, Saturdays, and Sundays
(Projects + Live sessions + weekly challenges)

READY TO BEGIN?

Choose your course and take the first step toward a career in tech.

CONTACT US

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